



naturemade  
**star** !



naturemade star  
is the most rigorous  
green power quality  
seal in Europe.

## Evidence of action

# Müesli from the heart of Switzerland - produced with the power of nature

### bio-familia AG

bio-familia AG, located in the heart of Switzerland, produces foods for customers in Switzerland and another 40 countries worldwide using regionally generated power!

#### Data

- Established: 1954
- Employees: 190

#### Environmental record

- Production using 100% green power
- Systematic increase in energy efficiency
- Heating/cooling energy from solar panels, heat recovery, ground water
- Carbon-neutral packaging
- Employee training on environmental issues
- New Minergie P-certified administration building

A daily serve of Swiss müesli is good for your health and sustained performance, but good health depends on much more than a wholesome diet: An intact environment and interesting work, for example, contribute just as much to our well-being.

### Rooted

While müesli supplies energy, its production also consumes energy. As bio-familia AG focuses on quality through and through, the company only uses premium-quality electricity that is locally generated using processes that leave only minimal - if any - negative traces in nature. All products manufactured by bio-familia AG are therefore produced using 100% naturemade star-certified, regionally generated electricity. The Swiss naturemade star quality seal sets the most rigorous standards for environmental sustainability in energy production of any comparable scheme in Europe.

### Competent

bio-familia AG set itself the task of producing its own electricity, with the refurbishment of the Sachseln drinking water plant creating a new type of challenge for the company's creative competence: Why not use the natural gradient in the drinking water supply for generating electricity? This approach to producing electricity is highly sustainable, as it requires no additional intervention in nature. But a great deal



Peter Odermatt,  
CEO bio-familia AG

«The naturemade star quality seal is a perfect fit for bio-familia AG's high quality standards. Producing this high-quality electricity in our immediate vicinity benefits not only our company, but also the entire region and future generations.»

of commitment was needed before this vision became reality and the Sachseln drinking water supply was able to produce the required power.

## Authentic

bio-familia AG never makes empty promises. Environmentally friendly, certified, local electricity generation is therefore a perfect fit for the company. bio-familia AG's commitment to purchase electricity from the Sachseln drinking water/turbine plant over the coming years provided the project with the impetus it needed for kick-off. Additional electricity is sourced from the Sameln drinking water plant, as the volumes generated at Sachseln are not sufficient for bio-familia's müsli production.



The delicious organic familia müsli's are produced using 100% naturemade star-certified green power. (Photos: bio-familia AG)

## Dedicated



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Recognising that climate protection is a fundamental need for people's health, bio-familia AG has committed to federally agreed climate protection targets and has established an externally supervised monitoring system to achieve these. As a result, the company is able to identify potential improvements in its energy use and to plan and implement relevant measures. The use of naturemade star-certified electricity forms a core part of this set of measures and is accepted as such by the federal government.

## The naturemade quality seal

The naturemade star label is awarded to energy (electricity, heat and biogas) generated from renewable energy sources in keeping with stringent environmental standards.

naturemade basic is awarded for 100% renewable energy.

The sponsor of the naturemade quality seal is the Association for Environmentally Sound Energy (VUE). Association members include environmental organisations, consumer associations, energy producers and suppliers.



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The VUE is partner of

